Vermont South Cricket Club

‘The Vultures’

Est.1977

Our vision and our goals

2013 and beyond
This mission statement is designed to be a framework via which we all achieve our desired vision for the Vermont South Cricket Club.

It is by no means exhaustive, but is designed to provide a framework for the decisions we make, the paths we follow and the way we conduct ourselves both on and off the field.

It is designed to be a guide for how we take our club back to the top of the BHRDCA.

“Those who do not remember the past are condemned to repeat it”
George Santayana
Our Vision

To be the most successful club in the BHRDCA in both senior and junior competitions, respected by all for our conduct both on and off the field.
VSCC MISSION STATEMENT

‘Vulture Culture’

We will constantly strive to be the number one cricket club in the BHRDCA. We will do this by developing our own pipeline of players who we bring in from children wanting to learn to the game, and develop them into men wanting represent our first XI every weekend.

Our pipeline will be developed by having the best junior program in the competition, accepting girls and boys as early as we can and developing them to reach the pinnacle of our junior program, the JDS. Not only will we constantly strive to attract as many junior players as we can, junior parents will want to bring their children to the club because of our excellent coaching program, family atmosphere and sense of community created at the club.

Our club will be one based on strong ties to the community, be a place for children to learn cricket, parents to socialise, wives and girlfriends to enjoy and for the players to have a club of which we are proud of and one that contributes to the Vermont South community.

Our senior club will be based on reward for effort, those who put in the effort to train will be rewarded. Our decisions on selection must be based on our selection policies and the decisions made by those on our selections panels must be accepted. Selection must always put the needs of the team ahead of the individual and our players must always abide by our code of conduct.

Our senior and junior coaches must be the best coaches we can access and we must seek to develop coaches from within as well as seek them from outside the club. The junior and senior coaches must be aligned and be prepared to assist each other to get the best on field result across all age groups.

We must make the most of our limited resources around the club, whilst also always seeking to upgrade them. Our social rooms and training facilities must be maintained to a high level in order to allow our club to thrive both on and off the field. It is pride in our facilities and the club that exists within them that will drive our success.

The club must be run by many and not few, members of the club, both playing and social must be accountable for the success of the club and assistance through-out the year is expected from all members.

And finally, our club must excel financially. The bar must be run for profit, not for convenience, social functions must be appropriate in number and well planned. We must seek out as many sponsors as we can and do everything we can to support them. We must develop a culture where players support the club that gives them so much enjoyment and also be a place in which they are proud to invite family and friends. The club must be run for the enjoyment of everyone, on and off the field.
VSCC goals

The mission statement above can be broken up into both on field and off field components and are about developing a sustainable competitive advantage that will bring sustainable success. We need to be careful that our journey back to McIntosh shield in done in the right way and doesn’t result in an equally quick trip back down.

Short term goals - 2013/14: non negotiables in red

- **Off field – improved maintenance of the facilities both at Livingstone and Terrara.**
  - Grounds and facilities co-ordinator in place – by AGM
  - Professional cleaning service sourced – by AGM
  - Appropriate measures put in place to ensure whole club contributes – by season launch
  - Plan for ladies and children’s facilities on game day – by season launch

- **On field – vastly improved training and playing facilities.**
  - Nets improved – done
  - Ongoing maintenance plan for nets – before pre-season
  - Discussions with committee and club as to location of 1st XI games for 2013/14 season – before pre-season
  - Ongoing discussion with key stakeholders as to ground, room and social facility development – decision end of season

- **On field – Appointment of new senior coach – more structure to training**
  - Appoint new coach – by AGM
  - New coach must provide a full year coaching plan – 2 weeks prior to pre-season
  - Specialist coaches must sourced – part of season long coaching plan
  - Training must be twice a week – ongoing

- **On field – New full time paid junior coach – improved junior coaching**
  - Appoint new coach for juniors – by AGM
  - Full year coaching plan put in place – before pre-season
  - Integration with JDS schedule and coaches – before pre-season
  - Upskill parents/players who are coaching in 2013/14 – must attend level 1 coaching course by start of pre-season

- **Off-field – strategy for attracting more junior and senior plays**
- To be developed by committee by AGM – ongoing
- Big brother programs
- Maintain contact with past players – especially juniors playing school cricket

- Off field – to achieve record levels of sponsor support and fund raising dollars.
  - Develop strategic plan as to who and why we will approach – prior to AGM
  - Full season calendar of social and fundraising events – ready for season launch

- Off field – improved communication channels,
  - New website – done
  - Updating and improvements of website – ongoing
  - Strategy for facebook and twitter as part of official club communication
  - Improved current and past player database

- Off-field – expand club membership
  - Improved social member packages – prior AGM
  - Integration of all coterie group in social member structure - ongoing
  - Increased membership of junior parents – plan prior to season launch
  - Improved junior player membership package – prior to AGM
  - Investigate feasibility of veterans side for 2013/14 season – prior to season launch
  - ‘Hill game’ to recommence – we must aim for all players made be social members

- Onfield – Selection policy and player conduct policy
  - Developed and finalised prior to season launch
Long term goals – next season and beyond

- **On field** – return to McIntosh shield
  - Need to develop club to ensure return to top grade is with a sustainable list of players being predominantly from talent within
  - Time frame – ASAP

- **Off field** - To have new training and social facilities at Livingstone/make a decision to move to Terrara
  - Ongoing dialog with local and state government regarding funding and planning for new social rooms and ground re-development – ongoing – time frame TBA
  - Working with other sporting clubs who use the facilities – ongoing
  - Time frame – decision of future to be made at conclusion of 2013/14 season

- **On-field** - To have developed, what will be acknowledged by our competitors, as the best junior program in the association and which will become a sustainable and unique competitive advantage over our competition. This will also provide our pipeline of senior plays for the future - ongoing

- To have 9 junior teams and 6 senior teams – (2016-2017)

*If we do our short term goals well the long term goals will take care of themselves.*

“If not you then who? If not now then when?”

Steve Waugh, 1999 World Cup.